

UNIVERSIDAD DE LAS AMÉRICAS, A.C.

MISIÓN INSTITUCIONAL

# UNIVERSIDAD DE LAS AMÉRICAS

## CIUDAD DE MÉXICO

### Vision

At the dawn of the Twenty-first Century, the *Universidad de las Américas, A.C.* remains at the forefront in the training of professionals with a full mastery of English, capable of satisfying the demands of companies and productive projects in Mexico and the United States of America. This vision is linked to our commitment to comprehensive training, our bilingual (Spanish-English) tradition and our principles for excellence.

### Mission

The *Universidad de las Américas, A.C.* (UDLACDMX), is a private, non-profit, higher education institution with the following purposes:

- To prepare professionals with full mastery of English, capable of satisfying the requirements of corporations and productive projects in Mexico and the United States of America.
- To obtain and spread knowledge, disseminate culture and promote international understanding.

The University has as its fundamental commitment:

To educate within an environment of freedom, without distinction of nationality, race, gender, religion, political beliefs, social condition or physical aptitudes.

### Principles for Bilingual Educational Excellence

- I. Having Professors of a high academic level offering unrestricted respect for freedom of teaching.
- II. Continuously updating its educational programs through participatory evaluation processes.
- III. Having an English Language Cultural Program in order to maintain the bilingual education tradition as an active culture, through the teaching of the language and the teaching of courses in said language.
- IV. Conducting Institutional and Educational Research with a commitment to educational quality and the improvement of student learning and Scientific Research applied to the fields of Psychology; Education and Trade and International Relations.
- V. Maintaining financial strength to meet its educational objectives.
- VI. Providing Educational Support resources, expanding student and teacher access to learning services and to the appropriate information technologies.
- VII. Promoting Student Development through the student's intellectual, social, moral, cultural and physical growth by means of Academic Tutoring, Extracurricular Activities, Cultural Activities, and our commitment to Public Service with institutions like the OIRA Clinic.

Promoting the fundamental commitment of all members of the community to the institutional values and an unrestricted respect for the professional and personal values of the individuals who are part of it.

### Bilingual Education Model

To fulfill its mission, the *Universidad de las Américas, A.C.* emphasizes teaching that connects the theory with practical experiences to achieve significant learning by developing the necessary abilities for an effective, professional performance.

**For the undergraduate programs, the student is prepared in three areas:**

- General Education - to provide the skills: for spoken and written communication in English and Spanish; to apply logical-mathematical reasoning; for an advanced use of productive software certified by leading suppliers in the market and to understand the importance of cultural identity, a well-balanced diet and self-esteem
- English - to develop advanced communication skills by achieving language proficiency to perform in professional bilingual contexts
- Professional - to provide the knowledge, skills, abilities and attitudes required for his/her integration to specific professional projects related to the major

**For graduate programs, the student is prepared by means of a current, innovative educational process whose main features are:**

- Tutorial
- Curriculum based on the student's professional project
- Organized in quarter terms, allowing the Specialty in one year, the Master's Degree in two and the Doctorate Degree in three and a half years
- Class attendance is required only once or twice a week, including tutorial hours agreed upon by both the student and the institution.



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